



PAUL COHEN'S *Marijuana Hub*

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

ESTIMATED SIZE OF THE CANNABIS MARKET

- New Frontier restated the estimated size of the US cannabis market.
- “US cannabis market projected to create over 280,000 jobs by 2020.
- Total cannabis market sales are expected to exceed \$24 billion by 2025.
- Legal cannabis market was worth an estimated \$7.2 billion in 2016 and is projected to grow at a compound annual growth rate (CAGR) of 15% to more than \$24 billion by 2025.
- The medical market is projected to grow at 12% CAGR through 2025, from \$4.7 billion in 2016 to an estimated \$13.2 billion in 2025.
- Adult use sales are projected to grow at an 18% CAGR through 2025, from \$2.6 billion in 2016 to an estimated \$11.2 billion in 2025.”

These kinds of projections have been floated around by many cannabis forecasting sources. They are invariably peddled for self interests to keep the marijuana game and industry hyped. I do not believe them.

With the Federal Government opposed to recreational marijuana, it is hard to believe this industry will perform as projected.

I see a huge shakeout of pot stocks affected by the Department of Justice and the DEA. Be careful.

Choose those companies least affected by Schedule 1. It probably will not change for 4 years at a minimum.